

MARKETING WEEK

4.5.2017

Marketing week titled “MARKETING LINGO” was celebrated on 4 May, 2017 in class XII, with the objective of enhancing the practical knowledge of the students about the subject. Eight teams with 3-4 students each participated in the event under the guidance of teacher incharge Ms. Rashi Gupta. The competition was based on Pamphlet making, Product designing (which included branding, labeling & packaging) and advertisement of the product in groups. The judgement was made by Ms. Anju Parasher and Ms. Suman Ayub.

The results for the event are as follows:

I-	Satyan	XII D
	Vivek	XII E
	Afreen	XII E
	Yashika	XII E
II-	Aarushi	XII D
	Vansh	XII E
	Gagan	XII E
	Rishant	XII D
III-	Simran	XII D
	Rahul	XII D
	Rishabh	XII D



Pamphlets designed by the students for their products.



Students advertising for their products.

